

WALK

For EVERYBODY

because everybody knows somebody with a special need

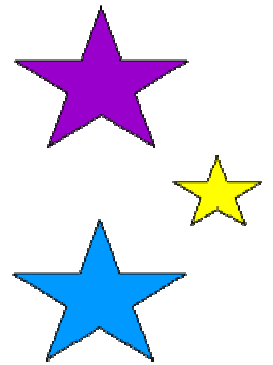
Sponsorship Information

We request that all sponsors promote WALK for EVERYBODY with an in-store poster & flyer and invite their customers to join the WALK through current electronic marketing such as e-mail, Facebook, etc.

October 30, 2016 | 9am - 1pm
Greis Park, Lynbrook NY

Title Sponsor: \$5,000- only 1 available at this level

- Premium placement on website, ads, brochures, posters, t-shirts, signage and printed materials
- Prominent social media promotion
- Reference to your company in all media coverage of the event
- Sponsored e-mail to all participants two days prior to the WALK
- Two course sections named after you
- Premium banner placement at event (up to 2 banners, provided by sponsor)
- Hyperlink to your website included in multiple e-mails to participants
- Logo on all mile markers
- Logo on all goodie bags
- Registration booth named after your company
- Table at vendor area and/or sponsor tent (up to 20' by 20', provided by sponsor)
- Opportunity to make promotional announcements on WALK day (every hour)
- Opportunity to provide products or promotions to participants
- First right of refusal for Title Sponsorship in future WALK events



Gold Sponsor: \$2,500- 4 sponsorships available

- Included in listing of sponsors on website & medium size logo on t-shirts
- Inclusion in press releases and social media promotions
- One course section named after you
- Banner placement at event (up to 1 banner, provided by sponsor)
- Hyperlink to your website included in one e-mail to participants
- Table at vendor area and/or sponsor tent (up to 10' x 10' provided by sponsor)
- Opportunity to provide products or promotions to participants

Silver Sponsor: \$1,000- 6 sponsorships available

- Table day of the event to give away samples
- Listed on website
- Medium size logo on t-shirts
- Inclusion in social media promotion
- Listing on one mile marker

Bronze Sponsor: \$750- 10 Sponsorships Available

- Table day of the event to give away samples
- Listed on website
- Small logo on event t-shirt
- Listing on one mile marker

Booth/Table Sponsor: \$500

- Table day of the event to give away samples
- Small logo on event t-shirt
- Listing on a mile marker

Mile Marker OR Shirt Sponsor: \$150

- Listing on a mile marker on the course OR listing on back of event t-shirt

Tim Flynn
tflynn@everythingspecialneeds.org | 516.610.5909



Don Keller
dkeller@everythingspecialneeds.org | 516.697.2497

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Sponsorship Registration Form

Company/Organization Name: _____

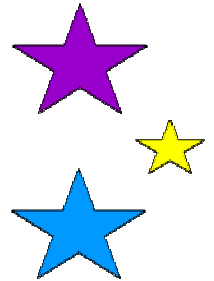
Company Mailing Address: _____

City: _____ State: _____ Zip: _____

Service or product offered (please provide a detailed description):

Phone: _____ Website: _____

Contact Name: _____ Contact Phone: _____



Sponsorship Level:

- Title Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$750
- Booth/Table Sponsor \$500
- Mile Marker/Shirt Sponsor \$150

(circle one)

We accept all major credit cards

Please write how company should be listed:

_____/_____/_____
 Exp. Date Security Code MC VISA
 AMEX DISCOVERY
 (circle one)

Date _____

(Name and Title)

PLEASE MAIL CHECK WITH FORM TO:

Everything Special Needs, Inc. | 1406 Harding St. North Bellmore, NY 11710 | Attn: Tim Flynn